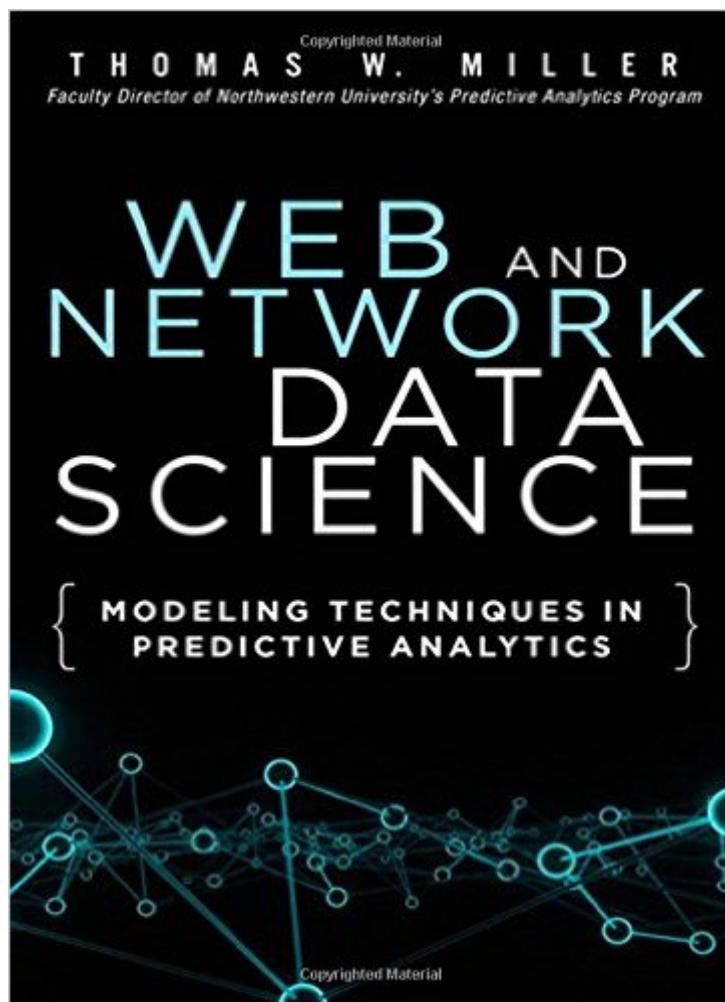


The book was found

Web And Network Data Science: Modeling Techniques In Predictive Analytics (FT Press Analytics)



Synopsis

Master modern web and network data modeling: both theory and applications. In *Web and Network Data Science*, a top faculty member of Northwestern University's prestigious analytics program presents the first fully-integrated treatment of both the business and academic elements of web and network modeling for predictive analytics.

Book Information

Series: FT Press Analytics

Hardcover: 384 pages

Publisher: Pearson FT Press; 1 edition (December 31, 2014)

Language: English

ISBN-10: 0133886441

ISBN-13: 978-0133886443

Product Dimensions: 7.1 x 1.2 x 9.2 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 2.3 out of 5 stars (See all reviews) (3 customer reviews)

Best Sellers Rank: #655,163 in Books (See Top 100 in Books) #35 in Books > Computers & Technology > Web Development & Design > Website Analytics #103 in Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Production, Operation & Management #379 in Books > Computers & Technology > Databases & Big Data > Data Mining

Customer Reviews

Terrible. Code is outdated, descriptions are lacking or don't follow the code. Topics are scattered and hardly connected. Save your money. There are a LOT of better books on the subject out there!

I like nice book, good information and clear Python and R code. I think the book should have more diagrams and content at the chapter 5 (Watching Competitors) and chapter 10 (Making Recommendations).

The book site's URL (as listed in the book) directs to a totally different book by the same author. Asking the publisher did not seem to help at all. Not sure where the book site is.

[Download to continue reading...](#)

Web and Network Data Science: Modeling Techniques in Predictive Analytics (FT Press Analytics) Modeling Techniques in Predictive Analytics: Business Problems and Solutions with R, Revised and Expanded Edition (FT Press Analytics) Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business Leveraging the Power of Data Analytics, Data Science, ... (Hacking Freedom and Data Driven Book 2) Applied Predictive Analytics: Principles and Techniques for the Professional Data Analyst Data Just Right: Introduction to Large-Scale Data & Analytics (Addison-Wesley Data and Analytics) Big Data For Beginners: Understanding SMART Big Data, Data Mining & Data Analytics For improved Business Performance, Life Decisions & More! Survey of Big Data Analysis Using Predictive Analytics Algorithms and Its Use Data Architecture: A Primer for the Data Scientist: Big Data, Data Warehouse and Data Vault Microsoft Excel 2013 Data Analysis and Business Modeling: Data Analysis and Business Modeling (Introducing) Big Data Driven Supply Chain Management: A Framework for Implementing Analytics and Turning Information Into Intelligence (FT Press Analytics) Applied Insurance Analytics: A Framework for Driving More Value from Data Assets, Technologies, and Tools (FT Press Analytics) Real-World Data Mining: Applied Business Analytics and Decision Making (FT Press Analytics) Big Data, MapReduce, Hadoop, and Spark with Python: Master Big Data Analytics and Data Wrangling with MapReduce Fundamentals using Hadoop, Spark, and Python Extending Simple Network Management Protocol (SNMP) Beyond Network Management: A MIB Architecture for Network-Centric Services Applied Predictive Modeling Predictive Modeling with SAS Enterprise Miner: Practical Solutions for Business Applications, Second Edition The Data Revolution: Big Data, Open Data, Data Infrastructures and Their Consequences Python Data Analytics: Data Analysis and Science using pandas, matplotlib and the Python Programming Language Supply Chain Network Design: Applying Optimization and Analytics to the Global Supply Chain (FT Press Operations Management) 42 Rules for Applying Google Analytics: A practical guide for understanding web traffic, visitors and analytics so you can improve the performance of your website

[Dmca](#)